



Federal Ministry
for Economic Affairs
and Energy

DIE_NEUE_GRÜNDERZEIT

Programme

Information

Start-up Night! Africa 2018

20 March 2018





Programme

Moderation: **Judith Helfmann-Hundack**, German-African Business Association

from 5.00 p.m.
onwards

Admission / Networking

6.00 p.m. - 6.10 p.m.

Greeting

Brigitte Zypries, Federal Minister for Economic Affairs and Energy

6.10 p.m. - 6.25 p.m.

Keynote

Melanie Hawken, Founder and CEO Lionesses of Africa

Christoph Kannengießner, Chief Executive German-African Business Association

Dr. Volker Treier, Deputy General Manager DIHK

6.25 p.m. - 6.50 p.m.

**1st pitch round: African start-up enterprises
offering creative solutions for the German market**

- 5 Start-ups (3 min. each)
- Questions from the audience



6.50 p.m. - 7.15 p.m.

**2nd pitch round: German start-up enterprises
that have developed interesting business models for Africa**

- 5 start-ups (3 min. each)
- Questions from the audience

7.15 p.m. - 7.30 p.m.

3rd pitch round: Investors for Africa

- Questions from the audience

7.30 p.m. - 7.35 p.m.

Wrap-up by the moderator

from 7.35 p.m.
onwards

Networking and Poster-Session



Partner



The **German–African Business Association** (Afrika-Verein der deutschen Wirtschaft) is the foreign trade association representing German companies and institutions with an interest in Africa. Through its well-established networks, the Association promotes exchange between German and African representatives from both business and politics. In doing so, the Association advocates a new conception of Africa in Germany: Africa as a continent of opportunity. The Association provides information about countries and markets and represents the interests of its more than 500 members nationally and internationally with respect to political, economic and media issues. The Association positions itself as a competent contact point and contributes actively through political dialogue to setting the stage for the successful involvement of German business in Africa.



The **Lionesses of Africa** community is about connecting, showcasing businesses, sharing information and advice, opening up opportunities for collaboration, and creating discussion on some of the biggest challenges facing women entrepreneurs in Africa.



Partner



Deutscher Industrie- und
Handelskammertag

The network of **German Chambers of Commerce Abroad** (AHKs), which consists of bilateral chambers of commerce abroad, delegations and representatives of German business, advises, consults and represents German companies worldwide that wish to develop or expand their business activities abroad. The AHKs are institutions of German foreign trade promotion. The Association of German Chambers of Commerce e.V. (DIHK) continuously coordinates and develops the network of German Chambers of Commerce Abroad. They are co-funded by the Federal Ministry for Economic Affairs and Energy (BMWi).

The AHKs represent German business interests in 130 locations in 90 countries, among them 12 African nations. They are membership organizations with approximately 48,000 membership companies worldwide. At the same time, the German Chambers of Commerce Abroad represent links between cultures. They are at home in two mentalities and in numerous languages. They have served as reliable partners for companies in their activities abroad for over 120 years.



Information

Registration

Please register on the following website:
bmwi-registrierung.de/start-up-night-afrika

Organisation

We always strive to make our events accessible to everyone in order to enable all participants to join in. If you have any questions or require assistance on site, please do not hesitate to contact our organisational team:
start-up-night-afrika@bmwi-registrierung.de

Event venue

Federal Ministry for Economic Affairs and Energy (BMWi)
Scharnhorststr. 34-37
10115 Berlin / Germany
Access via Invalidenstr. 48

Getting to the Ministry

Railway and S-Bahn train:

Berlin-Hauptbahnhof main railway station

Bus: M41, M85, 120, 142, 245, 123, 147, TXL

Tram (Invalidenpark): M5, M8, M10

